

ALI QURBONMAMADOV

Madrid, Spain
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SUMMARY

Analytical marketing professional with hands-on experience in inbound marketing, data reporting, CRM, and content creation. Skilled in leveraging tools like HubSpot, Mailchimp, and Google Analytics to optimize campaigns and improve engagement. Experienced in content creation and SEO/SEM. Passionate about AI and startups, and driving growth through innovation and storytelling.

EDUCATION

IE UNIVERSITY (IEU)

BA Communications and Digital Media

Madrid, Spain
Expected: July 2027

Harriman High School

American High School Diploma

Tennessee, USA
Graduated: May 2023

EXPERIENCE

FUNDS SOCIETY

Marketing Operations & CRM Intern

Madrid, Spain
April 2025- January 2026

- Optimized email marketing campaigns using HubSpot and Mailchimp, increasing newsletter open rates by 25% and click-through rates by 5%.
- Acquired and segmented 8,000+ new subscribers, personalizing communications by country and language
- Implemented SEO strategies using Yoast SEO, enhancing article visibility and contributing to a 15% increase in organic traffic over five months.
- Prepared reports and dashboards, edited multimedia, and managed LinkedIn & Instagram and engaged with the community.

THE STORK

News & Opinion Writer

Madrid, Spain
October 2023- January 2025

- Wrote news and opinion pieces on current political issues, social issues, and human rights, reaching more than 3k readers
- Researched relevant topics for the breaking news section and edited articles.
- Interviewed various individuals. including displaced immigrants and international students

RUSSIAN SPEAKING SOCIETY IEU

Communications & PR Officer

Madrid, Spain
October 2023- October 2024

- Managed Instagram and LinkedIn, reaching and engaging with over 500 followers.
- Led email marketing campaigns: content creation, designed visuals and tracked performance
- Collaborated with cross-functional teams to ensure cohesive messaging across all communication channels.

HUMO BANK

Marketing Intern

Dushanbe, Tajikistan
June 2024- August 2024

- Tracked social media metrics, optimizing content and posting strategy to boost engagement by 15–20% over the internship period.
- Assisted in three video shoots and edited promotional content using Adobe, reaching 10k Instagram followers.
- Launched and managed [HUMO Bank's LinkedIn](#) page, wrote posts, and organised the monthly calendar

LANGUAGES

Tajik (Native), Russian (Native), Persian (Fluent), English (Fluent), Spanish (Intermediate)

SKILLS & OTHERS

- Digital Marketing: HubSpot, Pardot, Mailchimp, Salesforce, Google Analytics, SEMrush, WordPress, Zapier
- Creative Tools: Adobe Creative Cloud Tools (Illustrator, Premiere Pro, Photoshop), FinalCut, Canva, Figma
- Software & Tools Expertise: MS Office (Excel, PowerPoint), Notion, Microsoft Teams, Miro, Slack